



Dear Friends of Music and Phoenixville,

Through our love of music, came the founding of The Steel City Blues Society. The Steel City Blues Society is a nonprofit organization established to cultivate and preserve the tradition of blues music. For the year 2010, we have expanded our mission to include helping the youth in our community discover the wonder and joy of music by raising awareness and funds for the "Give the Gift of Music Foundation".

The "Give the Gift of Music Foundation" is a nonprofit organization based in Phoenixville. The mission of the foundation is to support musical education for children by providing donations of musical instruments and/or financial assistance in the form of scholarships to approved music education or enrichment programs in the communities surrounding the greater Phoenixville area. Additional information can be found at <http://givethegiftofmusic.org>.

**With great pride and anticipation we are announcing that on Saturday, September 11<sup>th</sup>, 2010, in Reeves Park, Phoenixville, The Steel City Blues Society will be holding the First Annual Phoenixville Blues Festival. The festival is free to the public and will be a daylong event filled with local bands and musicians, food and fun. All proceeds will be presented to "Give the Gift of Music Foundation". Additional information regarding the festival including bands, vendors and event schedules can be found at <http://pvilleblues.org>.**

In order to keep this event free for the entire community to enjoy, we are looking for sponsorships from philanthropic businesses within and surrounding our community of Phoenixville. Any donation would be greatly appreciated and would ensure a successful event! All donations are fully tax deductible. The levels of sponsorship include various perks and acknowledgements to help show our appreciation. We respectfully ask that you consider donating at one of the following sponsorship levels:

- **Steel** (\$2,500 and above) includes
  - Prominent mentions during breaks and intros
  - Stage side signs
  - 1/4 Page program advertising with logo
  - Sponsor logo and link on festival website
  - Preferred seating for 4
  - T-shirts (4)
- **Iron** (\$1,000 - \$2,499) includes
  - Stage side signs
  - 1/8 Page program advertising
  - Sponsor logo and link on festival website
- **Brick** (\$250 - \$999) includes
  - Sponsor Logo and link on festival website
  - Name listed in program advertising

Please complete the attached form and mail along with your gift to:

Steel City Blues Society  
PO Box 553  
Phoenixville, PA 19460

Upon acceptance of your gift, we will send you a receipt for tax-exempt filings. If you have any questions, please contact me at 215-421-6759. Thank you for considering our request; we greatly appreciate your support.

Respectfully,

Jim  
Founder  
Steel City



DiGuiseppe  
and President  
Blues Society

**Phoenixville Blues Festival**  
**HTTP://PVILLEBLUES .ORG**

**Sponsorship Form**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sponsorship Level (Please check one)

- Steel - \$2,500 and above
- Iron - \$1,000 - \$2,499
- Brick - \$250 - \$999

Special Consideration / Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If you would like your logo and/or website link to be included along with your name on the Phoenixville Blues Festival website, please submit logo and web link to [info@pvilleblues.org](mailto:info@pvilleblues.org).

Please make checks payable to:

**Steel City Blues Society**  
**PO Box 553**  
**Phoenixville, PA 19460**

All gifts are full tax deductible. Thank you for your support and generosity!